

Lifestyle Portrait Information – Effective February 1, 2010

As the father of two active boys, I know that kids don't stand still – and neither does time. That's why it is so important to capture your child's life before they stop having tea parties and car races in the kitchen. During your session, I will follow your child in action... and I mean *action!* It is free-flowing, free-wheeling, free-form fun!

Your child's essence can only emerge in photographs when they feel safe and free to be themselves. That's why your home, backyard or a favorite park is the ideal location for your session. As you think about your upcoming session, consider planning activities that your child loves like baking cookies, dressing up, coloring, painting, sledding, playing soccer, swimming – almost anything! (Space travel might cost a little extra!)

For clothing, it's not necessary to select their Sunday best but I recommend tasteful, timeless clothing. Shirts with logos, words or pictures are distracting.

Sessions last between one and two hours. We can break for feedings and snacks to keep everyone happy. Morning sessions are recommended to capitalize on the most flattering, natural light. Mornings also seem to be when younger kids are at their best. For older kids, the hours just before sunset work nicely too.

After your session, I will perform minor retouching and color-correction in order to make your images sparkle. Within 10 days, your password-protected, online gallery will be posted and you will be provided a link. Please feel free to send the gallery to other family members (grandparents LOVE photos!). They may order prints directly, which means you don't have to be bothered taking orders. Leave that to me. The gallery will contain approximately 40 images, and will remain active for 7 days. After placing your order, prints will arrive within 14 days. Please allow 21 days for custom albums.

Session fee: \$450 – Includes up to two hours of coverage, online gallery, \$50 print credit and travel within 15 miles of Ridgewood, NJ

Print prices:

4x6	\$10
8 wallets	\$15
5x7	\$20
8x10	\$40
11x14	\$75
16x24	\$100
24x36	\$200

Canvas prices:

8x12	\$150
12x12	\$225
12x18	\$250
16x24	\$350
24x36	\$500

Custom Album:

4x4, 30 pages	\$400
10x10, 30 pages	\$800
12x12, 30 pages	\$1,200

High-resolution images on DVD: \$650

Extra hours of coverage: \$200 per hour

Family Vacation Session: Priced accordingly, upon request.

A non-refundable \$250.00 retainer is required to reserve the date for your session.

Rates do not include shipping and NJ sales tax, where applicable.